



For Immediate Release
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MGP Caliper Covers Product Launch Begins in Winners Circle



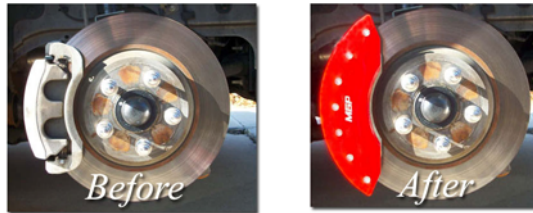
Picture above from left to right: Winners of their car classifications
Steve Peters (2007 Mustang Shelby Cobra GT500), Hendrix Nowell (2006 Mustang GT), Johnathan Alcalá
(2008 Roush 428R Mustang)

MGP Caliper Covers Dresses Up Wheels with Color

Chula Vista, CA (September 2008)- Three San Diegans brought home trophies from the Santa Margarita Mustang Show in Saddleback Ranch this weekend. The show was also the MGP Caliper Covers product launch and was used on all three winner's cars. Winner Hendrix Nowell from www.bangastang.com says, "The MGP Caliper Covers is one of the most innovative automotive accessories that I've ever seen and they look great."

MGP Caliper Covers have been created by Chula Vista's Mike Barland. Barland has been in manufacturing for 26 years and has spent the last four developing the custom fit design and patented fastening system of the caliper covers. The caliper covers benefits include:

- Big Brake Look
- Powder Coated Finish
- Reduces Brake Dust
- 6061-T6 Aerospace Aluminum
- Easy Installation
- No tape, glue, paint or special tools required
- Patented Fastening System



Picture above demonstrates how Caliper Covers adds color and distinction to the wheel.

Car enthusiasts for years have dreaded the task of painting their calipers and for good reason. Painting requires the car to be on jack stands with all four tires off the car. With tedious detail and often results of peeling paint, most people put this at the end of their to do list. MGP Caliper Covers are installed one wheel at a time, about 10 minutes a wheel.

MGP Caliper Covers have launched serving Mustang's, other car model covers are under development and set to launch in late 2008, early 2009. President Mike Barland "We have received a great response from the Mustang enthusiast and believe people who normally don't do much upgrading on their Mustang will want Caliper Covers. It is an inexpensive way to make stock wheels look great."

MGP Caliper Covers will be exhibiting at the San Diego Mustangs by the Bay show on October 12th. Standard caliper covers colors come in red, black and satin, but custom painting and engraving is offered. More product information can be found at www.calipercovers.net or call 619.754.4099.

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