



For Immediate Release  
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## MGP Caliper Covers: 2008 SEMA Global Media Award Winner



**San Diego, CA** (November 2008)- Freshman SEMA member MGP Caliper Covers received a Global Media Award at the 2008 SEMA convention. Car enthusiasts worldwide welcome the distinguishing look and easy use of MGP Caliper Covers. Leontev Sergey, a MGP Caliper Cover customer and Mustang enthusiast from St. Petersburg Russia said “Thanks for your product. My Mustang became more stylish.”

Today’s aftermarket wheels expose the caliper more than ever before. MGP Caliper Covers hide the brake calipers behind the wheel, covering the unsightly caliper with some color. Most people will also appreciate how they significantly reduce brake dust at the same time.

MGP Caliper Covers designs each cover with a custom fit to the vehicle; the line was launched serving Mustang’s. Models scheduled for release this month include: Ford F-150, Expedition, Explorer, Saturn Sky, GMC Yukon, Chrysler 300 and Dodge Charger. Other highly requested models are in development including covers for Corvette, Mercedes and BMW and are expected for release in the first quarter of 2009.

MGP Caliper Covers have been created by Mike Barland. Barland has been in manufacturing for 26 years and has spent the last four developing the custom fit design and patented fastening system of the caliper covers. The caliper covers benefits include:

- Reduces Brake Dust
- Powder Coated Finish
- 6061-T6 Aerospace Aluminum
- Big Brake Look
- Easy Installation
- No tape, glue, paint or special tools required
- Patented Fastening System

MGP Caliper Covers was received well at SEMA by dealers and media in foreign territories. It just goes to show that style has no language barriers.

Standard caliper covers colors come in red, black and satin, custom painting and engraving is offered. Orders and a product overview video can be viewed at [www.calipercovers.net](http://www.calipercovers.net) or call 619.754.4099.

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